



The Blue Dove
FOUNDATION

STYLE GUIDELINES

Style guide for consistent branding

ABOUT THE BLUE DOVE FOUNDATION

About Us

The Blue Dove Foundation was created to help address the issues of mental illness and addiction in the Jewish community and beyond. Based in Atlanta, we work with people and organizations across the United States and around the world.

Our Mission

Our mission is to educate, equip and ignite our Jewish community with tools to work together to understand, support and overcome the challenges presented by mental health and substance abuse. As a community, and through tikkun olam, or "repairing the world," we will improve and save lives while eradicating the shame and stigma surrounding mental health and substance abuse in our global Jewish Community.

Our Work

- Educate and raise awareness about mental health within the Jewish community.
- Produce powerful and engaging educational resources about the connections between mental wellness and Judaism.
- Spearhead and design programs that can be easily replicated in communities across the country, like mental health shabbat dinners, community training programs and more.

[Click Here to See Our Team](#)



PRIMARY LOGOS



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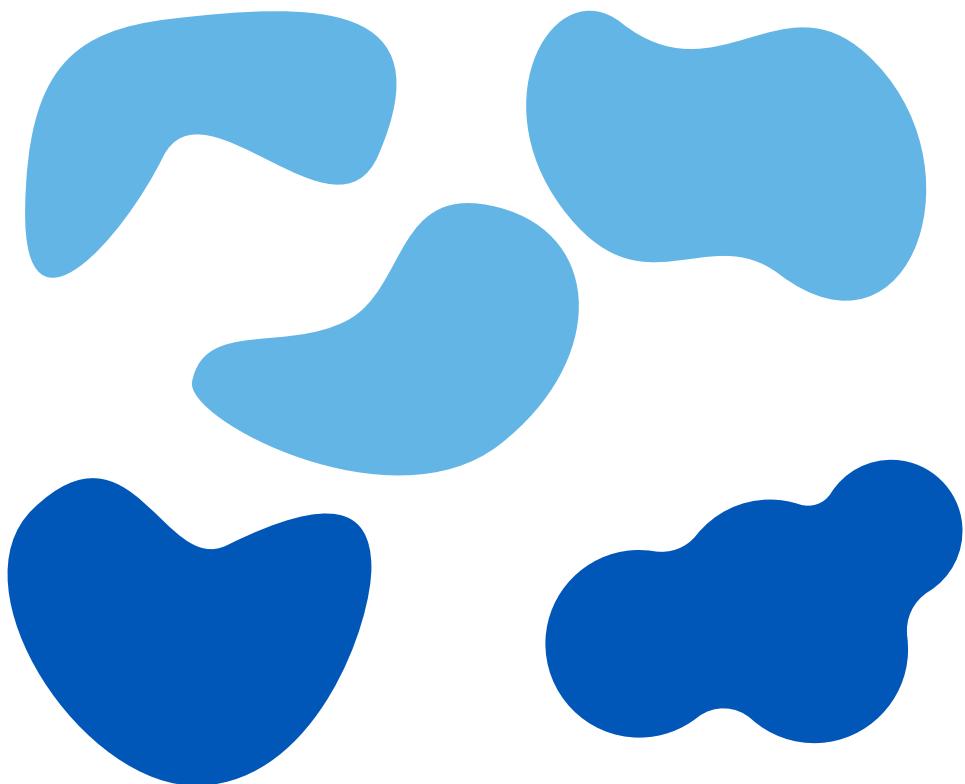


SECONDARY LOGOS



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DESIGN ELEMENTS



Download Design Elements

PRIMARY COLORS AND FONTS



Color = PMS 2935
HEX = 0057B8
RGB = 0 87 184
CMYK = 100 52 0 0

Mr. Eaves XL San OR Regular
Tracking = 80



Color = PMS 2915
HEX = 62B5E5
RGB = 98 181 229
CMYK = 60 9 0 0

Mr. Eaves XL San OT Light
Tracking = -30

Glacial InDifference

Shofar Regular

More Sugar

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ABOUT THE BLUE DOVE FOUNDATION

Resource Header and
Footer



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